

WordPress eStore Plugin EXTRA Shortcodes and Functions Reference

These set of shortcodes will only work if you have the "Extra WP eStore Shortcodes" plugin installed

Shortcodes are used in post or page. The functions can be used from the themes template file (eg. the sidebar)
The product ID or the category ID used here is 1

Shortcode	Effect
<code>[wp_eStore_fancy_display id=1 type=1 style=1]</code>	Displays any product using any type of button and any fancy style on a post or page. You can modify the "id=1" to match with the product id that you want to use. You can also modify "style=1" parameter to customize the display option (for example use "style=5" to use the fancy5 display). You can modify "type=1" parameter to customize the type of the button to use. You can use one of the following values for the "type" parameter: 1: Use "Add to Cart" type button 2: Use "Buy Now" type button 3: Use "Subscription" type button 4: Use "Download Now" type button
<code>[wp_eStore_fancy_display id=1 type=1 style=1 show_price=1]</code>	It works just like the previous shortcode but you can additionally specify if the price should be displayed or not. You can modify "show_price=1" parameter to customize the price display. You can use one of the following values for the "show_price" parameter: 0: Do not show the price of the product 1: Show the price of the product
<code>[wp_eStore_fancy_display id=1 type=1 style=1 show_price=1 restriction=1]</code>	It works just like the previous shortcode but you can additionally specify if the button should be restricted for a certain WP eMember membership level. You can modify "restriction=1" parameter to customize which membership level can see the button. For example if you want your members from membership level 2 to be able to interact with the button then use "restriction=2"
<code>[wp_eStore_category_products_fancy id=1 style=3]</code>	Displays all the product(s) from a particular category on a post or page using a fancy display. You can modify the "id=1" to match with the category id that you want to use. You can also modify "style=3" parameter to customize the display option (for example use "style=5" to use the fancy5 display)

<p>[wp_eStore_category_products_fancy id=1 style=3 order=1]</p>	<p>Displays all the product(s) from a particular category on a post or page using a fancy display. You can modify the "id=1" to match with the category id that you want to use. You can also modify "style=3" parameter to customize the display option (for example use "style=5" to use the fancy5 display). You can modify "order=1" parameter to customize the display order. You can use one of the following values for the "order" parameter:</p> <ol style="list-style-type: none"> 1: Sort by product ID in ascending order 2: Sort by product ID in descending order 3: Sort by product name (a-z) 4: Sort by product name (z-a)
<p>[wp_eStore_category_products_fancy id=1 style=3 order=1 type=1]</p>	<p>It works just like the previous shortcode but you can additionally specify the type of button to use for the display. You can modify "type=1" parameter to customize the type of the button to use. You can use one of the following values for the "type" parameter:</p> <ol style="list-style-type: none"> 1: Use "Add to Cart" type button 2: Use "Buy Now" type button 3: Use "Subscription" type button 4: Use "Download Now" type button
<p>[wp_eStore_category_products_fancy id=1 style=3 order=1 type=1 number=5]</p>	<p>It works just like the previous shortcode but you can additionally specify the number of products to show from the category. You can modify "number=5" parameter to customize the number of products to be displayed from a particular category.</p>
<p>[wp_eStore_show_all_products style=1 order=1]</p>	<p>Displays all the product(s) on a post or page using a fancy display. You can modify "style=1" parameter to customize the display option (for example use "style=5" to use the fancy5 display). You can modify "order=1" parameter to customize the display order. You can use one of the following values for the "order" parameter:</p> <ol style="list-style-type: none"> 1: Sort by product ID in ascending order 2: Sort by product ID in descending order 3: Sort by product name (a-z) 4: Sort by product name (z-a)
<p>[wp_eStore_show_all_products style=1 order=1 type=1]</p>	<p>It works just like the previous shortcode but you can additionally specify the type of button to use for the display. You can modify "type=1" parameter to customize the type of the button to use. You can use one of the following values for the "type" parameter:</p> <ol style="list-style-type: none"> 1: Use "Add to Cart" type button 2: Use "Buy Now" type button 3: Use "Subscription" type button 4: Use "Download Now" type button
<p>[wp_eStore_fancy1_no_thumbnail id=1]</p>	<p>Displays an "Add to Cart" button with stylish product name, description etc in a post or page (similar to the fancy1 display but no thumbnail)</p>

<pre>[wp_eStore_audio_player src = "http://www.example.com/auido/test.mp3"]</pre>	<p>A proper shortcode implementation of the WordPress audio player plugin. Can be used to embed an audio player in the description field of the fancy display. When you copy and paste the shortcode make sure it's in one line.</p>
<pre>[wp_eStore_add_to_cart_custom_button id=1 button="http://www.example.com/images/buttonimage.jpg"]</pre>	<p>Displays an "Add to Cart" button with a custom button image (the image URL you provide in this shortcode will override the button image specified in the add/edit products menu)</p>
<pre>[wp_eStore_fancy3 id=1]</pre>	<p>Displays an "Add to Cart" button with stylish thumbnail, product name, price and a button on a post or page (Useful for a compact product display)</p>
<pre>[wp_eStore_fancy4 id=1]</pre>	<p>Displays an "Add to Cart" button with stylish thumbnail, product name, description, price and a button on a post or page</p>
<pre>[wp_eStore_fancy6 id=1]</pre>	<p>Displays an "Add to Cart" button with stylish thumbnail, product name, price and a button on a post or page (Useful for a compact product display)</p>
<pre>[wp_eStore_fancy7 id=1]</pre>	<p>Displays an "Add to Cart" button with product name, price and a audio player (Useful for a compact product display with MP3 file preview). The mp3 file from the Digital Product URL field will be used as the source audio. This shortcode requires the "WP Audio Player" plugin to be installed on the site to function.</p>
<pre>[wp_eStore_fancy8 id=1]</pre>	<p>Displays an "Add to Cart" button with product name, price and a audio player in one line (Useful for a compact product display with MP3 file preview). The mp3 file from the Digital Product URL field will be used as the source audio. This shortcode requires the "WP Audio Player" plugin to be installed on the site to function.</p>
<pre>[wp_eStore_fancy9 id=1]</pre>	<p>Displays an "Add to Cart" button with product name and price in one line (Useful for a compact product display). You can also add details in the product description field which will be shown in the second line of the display.</p>
<pre>[wp_eStore_fancy10 id=1]</pre>	<p>Fancy10 is a lot similar to the popular Fancy1 display except it has a section to show the additional images below the main thumbnail. The images will show in a lightbox when clicked. The default Add to Cart button has a nice elegant style too. You can still use a custom button image for the "Add to Cart" button just like any other displays.</p>
<pre>[wp_eStore_list_categories]</pre>	<p>Display a plain list of all the categories</p>
<pre>[wp_eStore_list_categories count=true]</pre>	<p>Display a plain list of all the categories with product counts</p>

[wp_eStore_list_categories count=false order=1]	Display a plain list of all the categories with a specific sort order. You can modify "order=1" parameter to customize the category display order. You can use one of the following values for the "order" parameter: 1: Sort by Category ID in ascending order 2: Sort by Category ID in descending order 3: Sort by Category name (a-z) 4: Sort by Category name (z-a)
[wp_eStore_buy_now_fancy1_no_thumbnail id=1]	Displays a "Buy Now" button with stylish product name, description etc in a post or page (similar to the fancy1 display but no thumbnail)
[wp_eStore_total_items_in_cart]	Display the number of items in the shopping cart
[wp_eStore_fancy1_no_price id=1]	Display the product using fancy display one without any price information. This can be useful if you want to set the base price to 0 and have the customer select one of the variations with price.
[wp_eStore_display_compact_cart]	Displays a compact version of the shopping cart
[wp_eStore_display_compact_cart show_empty=1 show_sub_total=1 show_title=1 show_cart_image=1]	You can display the compact cart with a few variations with this shortcode. The following parameters can be set to 0 to turn it off: show_empty: Show the cart even when it's empty show_sub_total: Show the subtotal amount show_title: Show the cart title show_cart_image: Show the shopping cart image
[wp_eStore_display_compact_cart2]	Displays a compact version of the shopping cart with just the number of items in the cart and a link to the checkout page. Good for using in the sidebar of your site.
[wp_eStore_display_compact_cart3]	Displays a compact version of the shopping cart with just the number of items and the dollar amount in the cart and a link to the checkout page. Good for using in the sidebar of your site. Your sidebar must be wider than 240px for this cart to be able to fit in there.
[wp_eStore_display_compact_cart4]	Displays a compact version of the shopping cart with just the number of items and the dollar amount in the cart and a link to the checkout page. Good for using in the sidebar of your site. Your sidebar must be wider than 240px for this cart to be able to fit in there.
[wp_eStore_free_download_ajax_fancy id=1]	Show the ajax based squeeze form using the fancy display
[wp_eStore_product_search]	Place it on a post or page to allow your customers to search your products database
[wp_eStore_product_search_with_add_to_cart_button]	Place it on a post or page to allow your customers to search your products database. The results will show an add to cart button next to every product so it can be added to the cart.
[wp_eStore_cart_with_thumbnail]	Display the shopping cart with thumbnail images of the products
http://www.your-domain.com/?wp_eStore_buy_now=1	A text link that lets the user purchase Product 1 via a "Buy Now" type button approach. Replace "your-domain.com" with your own domain name where you have the plugin installed.

<p><code>http://www.your-domain.com/?wp_eStore_add_to_cart=1</code></p>	<p>A text link that lets the user add Product 1 to the shopping cart. Replace "your-domain.com" with your own domain name where you have the plugin installed.</p>
<p><code>http://www.your-domain.com/?wp_eStore_subscribe=1</code></p>	<p>A text link that lets the user purchase subscription Product 1 via a "Subscription" type button. Replace "your-domain.com" with your own domain name where you have the plugin installed.</p>
<p><code>[wp_eStore_download_link_sender]</code></p>	<p>Adds a form to a post or page so your customers can request download links for the products that they purchased from your site</p>
<p><code>[wp_eStore_download_now_button_with_stamping id=1]</code></p>	<p>When a logged in member of WP eMember plugin uses this button to download the the file it will stamp it using the details from eMember's member info and serve the download.</p>
<p><code>[wp_eStore_fancy_category_display id=1 style=1]</code></p>	<p>Display a category with a fancy display style</p>
<p><code>[wp_eStore_latest_products number=5 style=1]</code></p>	<p>Displays the last 5 recently added products on a post or page using fancy display 1. You can modify the "number=5" and "style=1" parameters to customize the display option and the number of recently added products to be displayed.</p>
<p><code>[wp_eStore_random_products number=1 style=1 type=1]</code></p>	<p>Display any number of random product(s) from your available products using any type of fancy display and any type of button. You can modify the "number=1" parameter to adjust the number of random products to display (for example use "number=3" to display 3 random products). You can also modify "style=1" parameter to customize the display option (for example use "style=5" to use the fancy5 display). You can modify "type=1" parameter to customize the type of the button to use. You can use one of the following values for the "type" parameter:</p> <ol style="list-style-type: none"> 1: Use "Add to Cart" type button 2: Use "Buy Now" type button 3: Use "Subscription" type button 4: Use "Download Now" type button
<p><code>[wp_eStore_random_products number=1 style=1 type=1 cat_id=1]</code></p>	<p>It works just like the previous shortcode but you can additionally specify the category ID. The random products will be selected from the products that exist in the specified category.</p>

<pre>[wp_eStore_popular_products number=1 style=1 type=1]</pre>	<p>Display any number of popular products (based on the number of quantity sold) from your available products using any type of fancy display and any type of button. You can modify the "number=1" parameter to adjust the number of popular products to display (for example use "number=3" to display 3 popular products). You can also modify "style=1" parameter to customize the display option (for example use "style=5" to use the fancy5 display). You can modify "type=1" parameter to customize the type of the button to use. You can use one of the following values for the "type" parameter:</p> <ol style="list-style-type: none"> 1: Use "Add to Cart" type button 2: Use "Buy Now" type button 3: Use "Subscription" type button 4: Use "Download Now" type button
<p>PHP Function Reference</p>	<p>Effect</p>
<pre><?php echo wp_eStore_list_categories(); ?></pre>	<p>Display a plain list of all the categories</p>
<pre><?php echo wp_eStore_list_categories(true); ?></pre>	<p>Display a plain list of all the categories with product counts</p>
<pre><?php echo eStore_get_total_cart_item_qty(); ?></pre>	<p>Display the number of items in the shopping cart</p>
<pre><?php echo show_wp_eStore_category_products_fancy(1,3); ?></pre>	<p>Displays all the product(s) from a particular category from a theme's template file using a fancy display. You can modify the 1st parameter to match with the category id that you want to use. You can also modify 2nd parameter to customize the display option (for example use 5 to use the fancy5 display)</p>
<pre><?php echo show_wp_eStore_category_products_fancy(1,3,1); ?></pre>	<p>Displays all the product(s) from a particular category from a theme's template file using a fancy display. You can modify the 1st parameter to match with the category id that you want to use. You can also modify 2nd parameter to customize the display option (for example use 5 to use the fancy5 display). You can modify the 3rd parameter to customize the display order. You can use one of the following values for the 3rd parameter:</p> <ol style="list-style-type: none"> 1: Sort by product ID in ascending order 2: Sort by product ID in descending order 3: Sort by product name (a-z) 4: Sort by product name (z-a)
<pre><?php echo show_wp_eStore_category_products_fancy(1,3,1,1,5); ?></pre>	<p>Displays all the product(s) from a particular category from a theme's template file using a fancy display. You can modify the 1st parameter to match with the category id that you want to use. You can also modify 2nd parameter to customize the display option (for example use 5 to use the fancy5 display). You can modify the 3rd parameter to customize the display order. You can modify the 4th parameter to specify the button type. You can modify the 5th parameter to specify how many products to be shown from a particular category.</p>

<pre><?php echo show_wp_eStore_product_fancy(1,1,1); ?></pre>	<p>Displays any product using any type of button and any fancy style from a theme's template file. You can modify the 1st parameter to match with the product id that you want to use. You can also modify 3rd parameter to customize the display option (for example use "5" to use the fancy5 display). You can modify the 2nd parameter to customize the type of the button to use. You can use one of the following values for the 2nd parameter:</p> <ul style="list-style-type: none"> 1: Use "Add to Cart" type button 2: Use "Buy Now" type button 3: Use "Subscription" type button
<pre><?php echo show_wp_eStore_free_download_ajax_fancy(1); ?></pre>	<p>Show the ajax based squeeze form using the fancy display</p>
<pre><?php echo eStore_display_compact_cart(); ?></pre>	<p>Displays a compact version of the shopping cart</p>
<pre><?php echo eStore_show_latest_products_list(5,1); ?></pre>	<p>Displays the last 5 recently added products on a post or page using fancy display 1. You can modify the first parameter (5) to specify how many products to display. You can also modify the second parameter (1) to change the fancy display.</p>
<pre><?php echo wp_eStore_show_all_products(1,1,1); ?></pre>	<p>Displays all the product(s) from a theme's template file using a fancy display. You can modify the 1st parameter to customize the display option (for example use 5 to use the fancy5 display). You can modify the 2nd parameter to customize the display order. You can also modify the 3rd parameter to use a different button type.</p>