

WordPress eStore Plugin Shortcode and Functions Reference

Shortcodes are used in post or page. The functions can be used from the themes template file (eg. the sidebar)
The product ID of the product used here is 1

Shortcode	Effect
[wp_eStore:product_id:1:end]	Displays an "Add to Cart" button in a post or page
[wp_eStore_fancy:product_id:1:end]	Displays an "Add to Cart" button with sytlish thumbnail image, product name, description etc in a post or page
[wp_eStore_fancy2:product_id:1:end]	Displays an "Add to Cart" button with sytlish thumbnail image, product name, description etc in a post or page
[wp_eStore_buy_now:product_id:1:end]	Displays a "Buy Now" type button in a post or page
[wp_eStore_buy_now_fancy id=1]	Displays an "Buy Now" type button with sytlish thumbnail image, product name, description etc in a post or page
[wp_eStore_subscribe:product_id:1:end]	Displays a "Subscription" type button in a post or page
[wp_eStore_subscribe_fancy id=1]	Displays a "Subscription" type button with sytlish thumbnail image, product name, description etc in a post or page
[wp_eStore_free_download:product_id:1:end]	Displays a "Squeeze" type form in a post or page
[wp_eStore_category_products:category_id:1:end]	Display all the product(s) from a particular category in a post or page (Please note that 1 is the category ID here)
[wp_eStore_list_categories_fancy]	Displays a list of all the categories with sytlish thumbnail image, category name, description etc in a post or page
[wp_eStore_all_products_stylish:end]	Display a list of all products in a stylish way in a post or page
[wp_eStore_list_products]	Display a simple list of all products (just the name, price and the Buy button of each product is displayed in a table)
[wp_eStore_cart]	Display the shopping cart on a post or page
[wp_eStore_cart_when_not_empty]	Display the shopping cart on a post or page but the cart is visible only when there are items in the cart
[wp_eStore_sale_counter id=1]	Display the "Sale Counter" of a product on a post or page
[wp_eStore_remaining_copies_counter id=1]	Display the "Available Copies" counter on a post or page
[wp_eStore_download_now_button id=1]	Display a button that lets the visitor download a product (this way the actual location of the product doesn't get revealed to the user when they download it)
PHP Function Reference	Effect
<?php echo get_button_code_for_product(1); ?>	Displays an "Add to Cart" button from a Theme file (eg. Sidebar, header, footer)
<?php echo show_product_fancy_style(1); ?>	Stylish Display of an "Add to Cart" button from a Theme file (eg. Sidebar, header, footer)
<?php echo show_product_fancy_style2(1); ?>	Different Stylish Display of an "Add to Cart" button from a Theme file (eg. Sidebar, header, footer)
<?php echo print_eStore_buy_now_button(1); ?>	Displays a "Buy Now" type button from a Theme file (eg. Sidebar, header, footer)

<?php echo print_eStore_subscribe_button_form(1) ?>	Displays a "Subscription" button from a Theme file (eg. Sidebar, header, footer)
<?php echo eStore_free_download_form(1); ?>	Displays a "Squeeze" type form from a Theme file (eg. Sidebar, header, footer)
<?php echo show_products_from_category(1); ?>	Display all the product(s) from a particular category from a Theme file (eg. Sidebar, header, footer) (Please note that 1 is the category ID here)
<?php echo show_all_categories_stylish(); ?>	Displays a list of all the categories with sytlish thumbnail image, category name, description etc from a theme file (eg. Sidebar, header, footer)
<?php echo eStore_print_all_products_stylish(); ?>	Display a list of all products in a stylish way from a Theme file (eg. Sidebar, header, footer)
<?php echo print_wp_digi_cart(); ?>	Display the shopping cart from a Theme file (eg. Sidebar, header, footer) only when there are items in the cart
<?php echo wp_digi_cart_always_show(); ?>	Always Display the shopping cart from a Theme file (eg. Sidebar, header, footer)
<?php echo eStore_get_sale_counter(1); ?>	Display the "Sale Counter" of a product from a Theme file
<?php echo eStore_get_remaining_copies_counter(1); ?>	Display the "Available Copies" counter from a Theme file
<?php echo eStore_show_download_now_button(1); ?>	Display a button that lets the visitor download a product from a theme file (this way the actual location of the product doesn't get revealed to the user when they download it)