

WordPress eStore Plugin Shortcodes and Functions

Shortcodes are used in posts, pages or sidebar text widget. The functions can be used in the theme's template file.

1 is the product ID or the category ID used in the following examples.

Useful Links

- Quick setup and [usage video tutorial](#) (you must watch it).
- List of all the fancy product display templates [here](#).
- Creating an [add to cart button](#).
- Creating a [buy now button](#).
- Creating a [subscription button](#).

Add to Cart Button Shortcodes

An "Add to Cart" button adds a product to the shopping cart. This allows your customers to purchase one or multiple items in a single transaction.

[wp_eStore_add_to_cart id=1]	Displays an "Add to Cart" button in a post, page or sidebar widget for a product.
[wp_eStore_fancy1 id=1]	Displays an "Add to Cart" button using the stylish fancy 1 template. It will show a thumbnail image, product name, description etc.
[wp_eStore_fancy2 id=1]	Displays an "Add to Cart" button using the stylish fancy 2 template. It will show a thumbnail image, product name, description etc.

Shopping Cart Shortcodes

Use one of the following shortcodes to display the shopping cart on your site.

"Add to Cart" buttons need a shopping cart to go with it. Your customers add item(s) to the cart then they checkout from the cart to make the payment.

[wp_eStore_cart]	Display the default style shopping cart on a post, page or sidebar text widget.
[wp_eStore_cart_when_not_empty]	Display the default shopping cart but it will be visible only when there are items in the cart.

[wp_eStore_cart_fancy1]	Display the shopping cart using a fancy display. (this is the shopping cart display used on tips and tricks HQ's checkout page).
[wp_eStore_cart_fancy1_when_not_empty]	Display the fancy 1 shopping cart but visible only when there are items in the cart.
[wp_eStore_cart_fancy2]	Display the shopping cart using the fancy 2 display style.
[wp_eStore_order_summary]	Display a summarized list of all the items that are in the shopping cart.
[wp_eStore_save_retrieve_cart]	This is for when you are using the save and retrieve cart feature. Display a save and retrieve shopping cart section. This allows your customers to save the current shopping cart or retrieve a previously saved cart.

Buy Now Button Shortcodes

A "Buy Now" type button can be used to make once off quick payment. This button takes the customer directly to the payment page (bypassing the shopping cart). Some users like to use this type of button on a landing page.

[wp_eStore_buy_now_button id=1]	Displays a "Buy Now" type button on a post, page or sidebar text widget.
[wp_eStore_buy_now_fancy id=1]	Displays a "Buy Now" type button using fancy1 template. It shows a thumbnail image, product name, description etc.
[wp_eStore_buy_now_custom_button id=1 button=http://your-domain.com/images/buy-now.gif]	Displays a "Buy Now" type button that allows you to specify a custom button image in the shortcode.

Subscription Button Shortcodes

A "Subscription" button is used for collecting recurring payments. This means you want the payment to recur at a specified interval (Example: once a month). For example, you could use this type of button for a membership payment.

[wp_eStore_subscribe_button id=1]	Displays a "Subscription" type button in a post, page or sidebar text widget.
[wp_eStore_subscribe_fancy id=1]	Displays a "Subscription" type button using fancy1 template. It shows a thumbnail image, product name, description etc.

Download Now Button Shortcodes

A "Download Now" type button is used to let a visitor download a file for free (without disclosing the true location of the file).

[wp_eStore_free_download_squeeze_form id=1]	Displays a "Squeeze form" in a post, page or sidebar text widget to collect email address.
[wp_eStore_download_now_button id=1]	Display a button that lets the visitor download a product (this way the actual location of the product doesn't get revealed to the user when they download it)
[wp_eStore_download_now_button_fancy id=1]	Display a download now button in a stylish way that lets the visitor download a product. This uses the fancy 1 display template.
[wp_eStore_download_now_button_fancy_no_price id=1]	Display a download now button using the fancy1 template while hiding the price field.

Category Specific Button Shortcodes

Category Specific buttons work with product categories.

Useful Links

- Product [Category Documentation](#)
- Using different buttons types and [display templates with category](#)

[wp_eStore_category_products:category_id:1:end]	Display all the product(s) from a particular category.
[wp_eStore_category_fancy id=1]	Display a category with stylish thumbnail image, category name, description in a post or page. This uses the fancy 1 style display.
[wp_eStore_list_categories_fancy]	Display a list of all categories in a stylish way in a post or page. This uses the fancy 1 style display.
[wp_eStore_all_products_stylish:end]	Display a list of all products in a stylish way in a post or page. This uses the fancy 1 style display.
[wp_eStore_list_products]	Display a simple list of all products (just the name, price and the Buy button of each product is displayed in a table).

Miscellaneous Shortcodes

[wp_eStore_sale_counter id=1]	Display the "Sale Counter" of a product on a post or page. This is used to show how many of product has sold (Example: 100 copies sold).
[wp_eStore_remaining_copies_counter id=1]	Display the "Available Copies" counter on a post or page. This is used to show the quantity of a product (Example: 100 copies left).
[wp_eStore_product_details id=1 info="name"]	<p>Dynamically display a particular details of the specified product. This example on the left will display the name of the product. You can change the value of the "info" parameter to customize what details of the product you show. For example:</p> <ul style="list-style-type: none"> • <i>info="price" - price of the product</i> • <i>info="description" - description of the product</i> • <i>info="sales_count" - sales count of the product</i> • <i>info="available_copies" -available copies of the product</i>

PHP Functions:

You can use the PHP functions in your theme's template file (if needed).

<?php echo get_button_code_for_product(1); ?>	Displays an "Add to Cart" button from a Theme's template file (Example: Sidebar, header, footer).
<?php echo show_product_fancy_style(1); ?>	Stylish Display of an "Add to Cart" button from a Theme's template file.
<?php echo show_product_fancy_style2(1); ?>	Different Stylish Display of an "Add to Cart" button from a Theme file.
<?php echo print_eStore_buy_now_button(1); ?>	Displays a "Buy Now" type button from a Theme file (Example: header.php)
<?php echo print_eStore_subscribe_button_form(1); ?>	Displays a "Subscription" button from a theme's template file.
<?php echo eStore_free_download_form(1); ?>	Displays a "Squeeze" type form from a Theme's template file.

<pre><?php echo show_products_from_category(1); ?></pre>	<p>Display all the product(s) from a particular category (Please note that 1 is the category ID here)</p>
<pre><?php echo show_category_stylish(1); ?></pre>	<p>Display a category with stylish thumbnail image, category name, description from a template file</p>
<pre><?php echo show_all_categories_stylish(); ?></pre>	<p>Display a list of all categories in a stylish way</p>
<pre><?php echo eStore_print_all_products_stylish(); ?></pre>	<p>Display a list of all products in a stylish way.</p>
<pre><?php echo eStore_shopping_cart(); ?></pre>	<p>Display the shopping cart (cart will be visible only when items in the cart)</p>
<pre><?php echo wp_digi_cart_always_show(); ?></pre>	<p>Display a shopping cart that is always visible</p>
<pre><?php echo eStore_shopping_cart_fancy1(); ?></pre>	<p>Display the fancy1 shopping cart.</p>
<pre><?php echo eStore_shopping_cart_fancy1_when_not_empty(); ?></pre>	<p>Display the fancy1 shopping cart. The cart is only visible when there are items in it.</p>
<pre><?php echo eStore_get_sale_counter(1); ?></pre>	<p>Display the "Sale Counter" of a product</p>
<pre><?php echo eStore_get_remaining_copies_counter(1); ?></pre>	<p>Display the "Available Copies" counter.</p>
<pre><?php echo eStore_show_download_now_button(1); ?></pre>	<p>Display a button that lets the visitor download a product.</p>
<pre><?php echo eStore_show_product_details(1,"name"); ?></pre>	<p>Dynamically display a particular details of the specified product. This example on the left will display the name of the product whose ID is 1. You can change the value of the 2nd parameter to customize what details of the product you show. See the shortcode version of this function above for more details.</p>